#### **ASHISH VARGHESE**

138 Bluestone River Way, St. Augustine, FL 32092. VisualMediaConsultant@gmail.com (904) 366-9474 www.AshishVarghese.com

### **SUMMARY**

I have a unique combination of expertise in Instructional Design, Media Production, IT, and Management with which I have successfully developed training for highly regulated industries such as Insurance, Transportation, Healthcare, and Not-for-Profit Sectors. I also do have over 17 years of cumulative experience in e-Learning Production, Learning Management Systems, Project Management, Video Production, Website Development, and Adult Learning & Development.

#### **SOFTWARE AND TOOLS**

Adobe Captivate, Articulate Storyline, User Productivity Kit (Oracle), Adobe Premiere, Adobe After Effects, Adobe Audition, Adobe Photoshop, Adobe Illustrator, Moodle, WordPress, HTML5, JavaScript, and CSS. **Methods:** ADDIE, SAM, and RAM.

## **WORK EXPERIENCE**

Instructional Design Manager BethEL Creations LLC Jacksonville, FL April 2013 to Present

- Developed training and communication modules for ERP change management for Citizens Property Insurance Corporation.
- Developing internal process training for Claims dept, IT, and IT security; mandatory training.
- Designed and Developed Digital Asset Management System for various departments.
- Analyzed the need, Developed, Designed, Implemented, and Evaluated a 24 Module training path for 3500+ Machine Operators of CSX, the 4<sup>th</sup> largest railroad company in the US.
- Analyzes Human Capital Optimization and Performance Gaps, Designs, Develops, Implements, and Evaluates training solutions.
- LMS Implementation and administration.
- Manages projects from inception to delivery including internal clients and stakeholders.
- Clients: Citizens Property Insurance Corporation, CSX, Florida East Coast Railway, RJ Corman, Roadway Workers Training.

# Creative Media Designer Good News Productions, International Joplin, MO

June 2012 to April 2013

- Designed and Developed training materials for teams in Ukraine, India, South Africa, Mexico, and Kenya.
- Conducted several Instructor Led Training (ILT) sessions both online and in a classroom.
- Created and managed Organizational Change Training.
- Developed, Designed, and Managed production of Web content, video promotions, project content, and donor/partner communication content.

### Multimedia Producer/Editor Multi Media Marketing INC Miami, FL August 2010 to December 2011

- Worked with consultants, SME's, partners, and members to design, storyboard, write, develop, deliver and maintain training materials for federal agencies (e.g. The US Army Corps of Engineers).
- Managed Production of Orientation Videos for several agencies.
- Worked on Proposals, Planning, and Budgeting for high-value projects.

Video Producer & Editor Creative Lab LLC West Palm Beach, FL January 2007 to August 2010

- Designed and developed training materials for the Healthcare industry, Political Campaigns, and not-for-profit organizations.
- Managed media productions in multiple locations across the globe.
- Developed relationships with Universities, Museums, Research organizations to avail talent, time, and content for production in multiple continents.
- Trained local talent to support high-end film production.

### Other organizations worked for:

United Nations, ViaCom, William Shatner Productions, Wycliffe Bible Translators, World Bank, Summer Institute of Linguistics, Christian Broadcasting Network, and Sony Entertainment.

#### **EDUCATION**

Central India Film & Television Institute, Nagpur, India Bachelors Digital Filmmaking and Editing 1999 to 2001

### Shells Advertising Institute, Nagpur, India

Associates Advertising and Communication 2001 to 2002

#### REFERENCES

Janie Colallilo - Focal Point Productions 9042961784 - Jacksonville, FL (janie@getfocal.com) Bob Ice - Roadway Workers Training - St. Augustine, FL (bob@rrtraining.com) Jeremy Wiles - Kingdom Works Studio, West Palm Beach, FL (Jeremy@kingdomworks.com)